



Air Conditioning & Heating

## News Release

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### Newly Launched Goodman® Rebate Center Aims to Help Homeowners Find Savings Easily

HOUSTON, October 27, 2017 – Homeowners looking to save money on a heating, ventilation and air condition (HVAC) system can find the maze of local and state utility rebate offerings challenging to navigate. But now Goodman can assist with the legwork for homeowners with its newly launched online rebate finder.

At the new Goodman Rebate Center, [www.goodmanmfg.com/resources/goodman-rebate-center](http://www.goodmanmfg.com/resources/goodman-rebate-center), it's as easy for the homeowner as entering their zip code, and then the rebate finder will provide a representative list of rebates for qualified **Goodman** brand products – along with additional rebate information and required forms.

Likewise, in Canada, homeowners will now be able to enter their province and let the online Rebate Center generate potential available rebates and needed information.

“Homeowners are often unaware of what local and national rebates are available or how to locate rebates. And this lack of knowledge could cost a homeowner a substantial amount of cash,” explains Jeff Underwood, vice president marketing for Goodman. “Potentially available rebates are developed based on product application and performance specifications. In most cases, it can be difficult for homeowners to understand the rebate’s product specifications and then match it with a **Goodman** product.

“The new Goodman Rebate Center does the work for the homeowner to help them find potentially applicable rebates,” Underwood says.

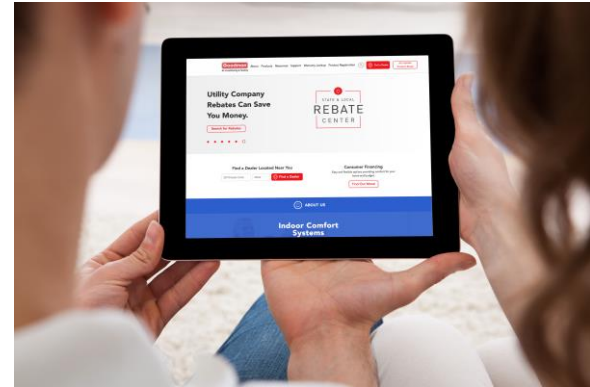
Homeowners will also find other convenient ways to reach the Rebate Center while browsing [goodmanmfg.com](http://goodmanmfg.com). On the homepage, a banner carousel will feature a Rebate Center image encouraging consumers to look for rebates. A “Rebates & Special Offers” tab can be found in the site navigation under “Buyer’s Guide.” And, while viewing specific HVAC products, consumers will see a prominent “View Rebates” tab, if applicable.

For more information, visit [www.goodmanmfg.com](http://www.goodmanmfg.com).

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#### About Goodman

A member of the DAIKIN group, Houston-based Goodman Manufacturing Company, L.P. is a leading manufacturer of heating, ventilation and air conditioning products for residential





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and light commercial use. **Goodman** brand products are predominantly sold through company-operated and independent distribution networks, with more than 1,000 total distribution points throughout North America. For more information, visit

[www.goodmanmfg.com](http://www.goodmanmfg.com).